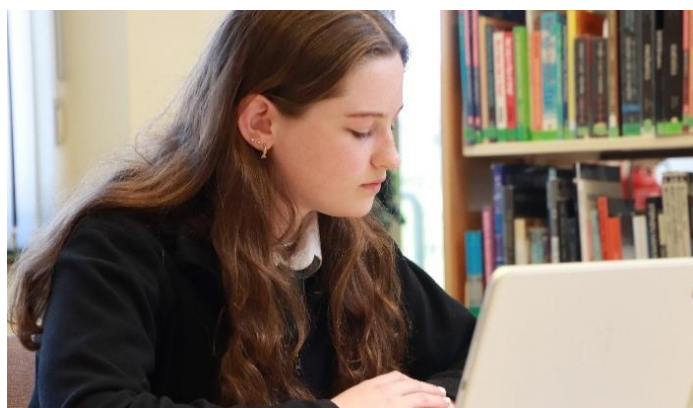


Digital Media

QESixth



Why Choose Digital Media?

Digital Media is all about how we create, share and influence the world through video, graphics, online content, social media, and interactive technology. From TikTok and YouTube to digital journalism, film and game design, media shapes what we see, think and buy.

Choosing Digital Media will give you the technical, creative, and professional skills to be a producer, not just a consumer, of digital content.

What Will You Learn?

You'll explore:

- How digital media industries work — from film and online platforms to advertising and gaming.
- How to plan, produce and edit digital content such as short films, podcasts, websites, or social media campaigns.
- The creative process — from research and storyboarding through to post-production.
- The practical use of cameras, lighting, audio, and editing software such as Adobe Premiere Pro, Photoshop or After Effects.
- How to analyse audiences and understand how media influences opinion and behaviour.
- You will finish the course with a professional portfolio of media work you can showcase for university, apprenticeships or employment.

Course Structure

Over the two years you will complete a mixture of:

- Practical projects and portfolio work, creating real media products; and
- Externally assessed tasks or exams, testing your understanding of the industry and production techniques.

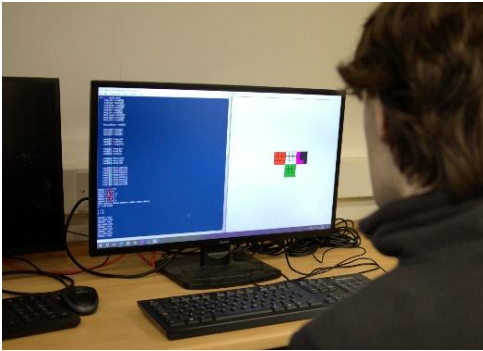
This means you will develop creative and academic skills, keeping pathways open to higher education and employment within the industry.



Who is the course for?

If you're someone who:

- enjoys being creative and wants to turn ideas into visual or interactive products
- has studied Media Studies Creative iMedia, Art, Photography, Computing, or IT at GCSE and wants to take that further
- likes working practically — filming, editing, designing, animating or creating content
- wants a balance of hands-on project work and understanding how the media industry works then Digital Media could be the next step for you.



How it fits in with other subjects?

Digital Media compliment a range of other subjects including;

- Computer Science or IT – for students interested in web design, coding for media, or interactive technology.
- Art & Design / Photography / Product Design / Fashion and Textile Design – for those who enjoy the creative, visual side of production.
- English Language / English Literature – for storytelling, scriptwriting, advertising and journalism skills.
- Business Studies / Economics – for students who want to explore marketing, branding and digital strategy.
- Drama and Theatre / Music / Performing Arts – for those who want to develop promotional or performance-based media content.

Where Can It Take You?

This course opens doors to:

- University degrees in Digital Media, Film, Journalism, Marketing, Game Design, Animation, or Communication.
- Higher apprenticeships in Creative Media, Digital Marketing, or Production.
- Careers in content creation, design, social media, advertising, TV, film, games, or web production.

Want to Know More?

To find out more about the course and discuss your suitability please contact m.mculty@qes.org.uk & a.alston@qes.org.uk